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# It's All About The Dress: Savvy Secrets, Priceless Advice, And Inspiring Stories To Help You Find "The One"



## Synopsis

Every bride wants to feel beautiful and wants to have her dress express the essence of who she is. Now choosing the perfect thing to wear on that special day is easier than ever! Drawing on his experience as fashion director at Kleinfeld Bridal, Randy Fenoli has written a guidebook bursting with insights and inspiration for helping brides-to-be determine what story they want their dress to tell. IT'S ALL ABOUT THE DRESS covers:-Suggestions on flattering cuts, fabrics, and styles for every body type-Price ranges and budget-Trains, veils, headpieces, undergarments, and accessories-Insider secrets on managing the bridal dress appointment-Options for bridesmaids, mother of the bride, and more!Featuring 100 inspiring photos plus invaluable tips on how to deal with bridal dress 911's, IT'S ALL ABOUT THE DRESS is the ultimate sourcebook no bride-to-be should say "I do" without!

## Book Information

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## Customer Reviews

Photos from It's All About the Dress (Click on Images to Enlarge) Randy Fenoli Pam had her bridal bouquet tattooed down her back. A veil makes you a bride. Without a veil you're just a pretty girl in a white dress! Linda is proof that brides are beautiful at any age!

Randy Fenoli is the star of TLC's Say Yes to the Dress. He is also star of Say Yes to the Dress: Big Bliss, Say Yes to the Dress: Randy Knows Best and Randy's Top Ten. Randy's day job is Fashion Director at Kleinfeld Bridal where he personally sees over 15,000 brides each year. He meets with and lectures to another 50,000 brides per year at wedding events around the country. Randy has

appeared on Rachael Ray and has been featured in many magazines such as People, Us, Life and Style, OK, and InStyle.

I admit it - I'm hopelessly hooked on Say Yes to the Dress. I imagine I have seen a few episodes 4 times or more, but I never get tired of the fantasy, hype, occasional bitchery, and downright tearjerking emotion that goes into the selection of a bridal gown. (I doubt we will ever see a TV show or a book called It's Just a Dress.) I will not be buying any more bridal gowns. My wedding is in the distant past, and I have sons. However, there will be daughters-in-law someday hopefully, and this is just the sort of gift I will want to give them. OK, it's a bit over the top but it's full of beautiful pictures and juicy details. One thing I love about the show is that the consultants welcome a challenge bride - be it physical, emotional, a family member or simply a time crunch, they are there just that little bit more for the bride who needs something extra. That attitude comes through in the pages of this book. There are many, many kinds of women in this world. Some of them glide through life. Most of them have some obstacles to overcome. Every bride has this one day that should absolutely make her feel special, and Randy is 100% up to the task of getting her into the right dress. His chatty tone and practical tips will give every bride an extra boost. Is it really all about the dress? Should it be? All I know is, if the dress is wrong, the day can't be perfect. This book is a bit of escape and a bit of a how-to book. I call that a great combination.

I am a future bridal boutique owner and I am trying to read all I can about the wedding business. I didn't buy this book cause I am planning a wedding. I bought it for the information I can get to helping brides and myself for when I do get married. I love watching Say Yes to the Dress and my favorite person on there is Randy. There is so much information a bride to be can take to finding her perfect dress.

My friend is getting married in April ,says it was a GREAT help finding the style of dress that fit her frame. She was looking at shops but nothing was right. I suggested this book because I LOVED it & she found her dress after reading the book. She was looking since last year, 2015. It covers fabrics, design, veils, how to make your wedding about you, body types & has beautiful pictures examples. EVERY bride needs this book!

This is one of my favorite wedding books, in fact I read it about a year before I got engaged. I love dresses and as I read this I can hear Randy's voices telling me all about it. Totally a fun read

Randy has always been a viable source of information on all things bridal, so I knew this book would be great to have. I'm getting married in a yr and honestly wedding planning gives me hives but he's at least helped take the edge off of picking a dress with this great book. It even gives you pictures of the fabrics and the veils etc so you know what he means when he talks about an individual dress! It's a great guide for a bride

It is a good book. The author shares with us all the steps to find the best wedding gown for your special day.

As much as I love Randy and his tips on the show, this book is only so-so as there aren't much new information but some beautiful looking photos.

Good book, very well kept except for a few scribbles on inside cover. was a used library book. arrived fast.

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